

**METHOD AND SYSTEM FOR CONDUCTING A PLURALITY
OF CYBER-BASED CONVENTIONS**
ABSTRACT OF THE DISCLOSURE

A method and system for conducting multiple Internet-based conventions,
5 events, conferences, trade shows and meetings (“conventions”) includes a plurality of
meeting planner clients, exhibitor/sponsor clients and attendee clients, all using web
browser computers and a central website server on the Internet. The system receives and
stores initial convention data, and control parameter rules from meeting planner clients.
Then the system receives and stores exhibit booth display data and control parameter
10 rules for said convention from exhibitor/sponsor clients. Based on search criteria
provided by the participating attendee client, the central website server releases stored
database convention information and provides a wide array of convention activity
simulated with the program instructions and the databases. Thus, the system allows the
creation of a “virtual convention venue” for conventions that exist only on the central
15 website server and available using the Internet. Additionally, the system supports and
augments a convention being held in a physical or venue-based center (e.g., Moscone
Center in San Francisco).